



Blog Guidelines

Blogs are a great way to keep in contact with friends and family and update your loved ones on all your adventures. As a blogger, you should feel free to express yourself and to share your thoughts about your experiences during your faculty-led program. Your blog, told from your point of view, is a wonderful way for you to reflect on your time spent abroad. That being said, please keep in mind that your blog will be visible to anyone and everyone. We would like to give you some information and guidelines to follow as you embark on your journey!

Please read and follow the guidelines listed below to ensure that your blog will positively reflect your experiences abroad.

What you need to know:

- A blog is a published piece of content accessible to anyone with an internet connection.
- You are personally responsible for the content you publish online. Be mindful that what you publish will be available for a very long time.
- Protect your privacy. Do not give out your personal phone number, street address or any other personal private information.

Guidelines:

- Be yourself. A personal voice is very important in this format.
- Always proofread your blog posts for tone and appropriateness (would you want your Mom to read/know it?) as well as for grammar and punctuation.
- Respect your audience. Don't use ethnic slurs, personal insults, obscenities, or post that you are engaging in any activity that is prohibited by U.S. or other countries' laws.
- Anytime you use media from another source, be sure to properly cite the creator of the original work.
- Include personal experiences, both good and not-so-good, but keep it light.



- Add personal photos and captions that will make your friends wish they had signed up, too!
- Any images uploaded to the blog become the property of CEPA and may be used for any promotional purposes. The administrator has the right to delete any content that does not conform to the general rules mentioned above without prior notice.

Topics / Themes:

- Possible topics and themes include (but are not limited to) language acquisition, meeting new local friends, the rigors of academic life in a foreign country, food and cooking, your new surroundings, excursions, activities, trips, new things you learn (ie: about yourself, your home country, the country you are travelling in, cultural differences, etc...), and the more fun and cool photos you share, the better!
- Absolutely forbidden: any posts related to excessive partying and drinking alcohol.

Remember, a blog is a service for communication, self-expression and freedom of speech. Most importantly, have fun! This is the time of your life and you should enjoy it! We are looking forward to reading your blog, and we are sure that your friends are looking forward to living vicariously through your adventures. Happy blogging!