

## BIG DATA AND CLOUD COMPUTING (12 days)

China



VISA INCLUDED

Beijing &gt; Hangzhou &gt; Shenzhen



With 1.3 billion people, rapidly expanding megacities, and the largest internet and smart phone user rate in the world, China generates an immense amount of data. In the technology age, companies in China are moving fast to store, analyze and improve decision-making based on valuable real-time insights, and grow their competitive advantage in the world-wide economy. At the same time, this information can also be used to aid China's support to society, through the prevention of disease, addressing criminal activity and improving people's daily lives.

**Academic and professional excursions with special presentations, such as:**

- Visit Baidu to learn what makes internet use in China different and how search engines in China are coping with rapid advancements in technology
- Visit Lenovo, one of the largest electronics manufacturers in the world
- Team-based problem solving project involving big data collection, analytics, and presentation
- Visit Alibaba to learn how the largest IPO is redefining business by capturing and analyzing various forms of user data
- Visit Oracle to learn about cloud computing and database solutions
- Visit Tencent, China's largest and most used internet service portal
- Visit IBM to learn more about specific big data analytics tools

**Cultural excursions and field trips with local bi-lingual guides, such as:**

- Visit the Great Wall
- Tai Chi Class at the Olympic Park
- Visit the Tiananmen Square and the Forbidden City
- Visit the Temple of Heaven
- Visit West Lake, a garden-style park for recreation
- Dragon Tea Ceremony
- Guided city tour of Shenzhen

**Entrance fees and reservations to museums and sights**
**Accommodation:**

- 5 nights at a 3-star hotel in Beijing
- 2 nights at a 3-star hotel in Hangzhou
- 3 nights at a 3-star hotel in Shenzhen

**Meals:**

- Welcome dinner and orientation session by your on-site coordinator at a local restaurant in Beijing
- Farewell dinner in Shenzhen
- Daily breakfast

**Transportation:**

- Private coach bus will be chartered for your group
- Train tickets from Beijing to Hangzhou
- Flight from Hangzhou to Shenzhen

**Visa**
**On-site emergency support**

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**PLEASE CONTACT US FOR A QUOTE!**

We will work with you to design an itinerary matching the focus of your course and meeting your individual program goals at an affordable price.

Round trip airfare, classroom space, additional meals or cash allowance, insurance, etc. can be arranged upon request.

**How to Get Started?**

Whether you are a first-time faculty leader, a study abroad veteran or simply looking for a customized proposal for this or a similar program - we can take care of all your study abroad needs. Send us an email, give us a call, or simply download our program development form to get started.

**Web:** [www.rfp.cepa-abroad.org](http://www.rfp.cepa-abroad.org)

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