

SMART PHONE SUPPLY CHAIN (12 days)

China and Hong Kong

VISA INCLUDED



Shanghai > Shenzhen > Hong Kong

Be one of the first to track the end-to-end smart phone supply chain from component inputs to the finished product and the user experience.

This program is designed to provide an in-depth, on-the-ground look at global business, environmental sustainability, supply chain management, and the electronics industry with visits to world-class manufacturing and logistics companies in Asia. Visit companies that are redefining supply chain management (SCM) as they become pioneers of innovative approaches that other companies are widely imitating.



Academic and professional excursions with special presentations, such as:

- Lecture on supply chain management at Shanghai Dianji University and interaction with local students
- Visit Phicomm to better understand the development of IP Networks and communication hardware
- Visit Huawei to learn about their business expansion and to experience their latest smart phone technology
- Visit the Knowles manufacturing facility and production line to learn about how microphones are produced
- Visit ZTE Corporation, the leading provider of telecommunications equipment and network solutions
- Visit the NCAB manufacturing facility and production line to learn how the core of the smart phone, the PCB, is produced

- Visit Modern Terminals, a leading terminal operator, to gain insights into port management, shipping, and international logistics
- Visit the Hong Kong Apple Retail Store and meet with front line employees to better understand China's growing consumerism

Cultural excursions and field trips with local bi-lingual guides, such as:

- Admission to the Shanghai History Museum
- Visit Bund, a waterfront area in central Shanghai with dozens of historical buildings
- Visit Zhujiajiao Water Town
- Guided city tour of Shenzhen
- Admission to the Urban Planning Museum and the China Folk Culture Village
- Visit Lantau Island

Entrance fees and reservations to museums and sights

Accommodation:

- 4 nights at a 3-4 star hotel in Shanghai
- 3 nights at a 3-4-star hotel in Shenzhen
- 3 nights at a 3-4-star hotel in Hong Kong

Meals:

- Welcome dinner and orientation session by your on-site coordinator at a local restaurant in Shanghai
- Farewell dinner in Hong Kong
- Daily breakfast

Transportation:

- Private coach bus will be chartered for your group
- Flight from Shanghai to Shenzhen
- Train tickets from Shenzhen to Hong Kong

Visa

On-site emergency support

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PLEASE CONTACT US FOR A QUOTE!

We will work with you to design an itinerary matching the focus of your course and meeting your individual program goals at an affordable price.

Round trip airfare, classroom space, additional meals or cash allowance, insurance, etc. can be arranged upon request.

How to Get Started?

Whether you are a first-time faculty leader, a study abroad veteran or simply looking for a customized proposal for this or a similar program - we can take care of all your study abroad needs. Send us an email, give us a call, or simply download our program development form to get started.

Web: www.rfp.cepa-abroad.org

Email: info@cepa-abroad.org