

About the Program

This program offers an exciting and interactive summer study abroad experience that blends classroom learning with engaging guest lectures, visits to key professional sites, and practical training in fundamental areas such as stakeholder analysis, strategic planning, goal setting, mediation, social responsibility, intercultural negotiation, and leadership. Upon completing the program, students will be better equipped to take on leadership roles in a globalized world.



Harald Leibrecht, a former member of the German Parliament, with study abroad students during a presentation at the European Study Center - Château de Poutalès

Students will study at the European Study Center which is housed at the Château de Poutalès (pictured on front cover). The historic castle was built in 1750 and some of Europe's most distinguished nobility, philosophers, and musicians have visited or stayed in the castle.

Today, it is host to students, academics, diplomats, and business leaders worldwide, making it an ideal location for the **Intercultural Leadership Program**.



The CEPA Foundation offers scholarships to students who qualify. Visit: cepa-foundation.org/scholarships

Dates and Fees

Date: late June to late July

Fee: \$6,250

A \$500 non-refundable deposit is required upon acceptance into the program.

Eligibility

- Students of all majors are encouraged to apply
- Students who have completed one year of college-level study will be prepared for the academic coursework
- Students must be currently enrolled in an accredited college or university with a 2.8 GPA or higher

How to apply

*For program dates, details, and application visit:

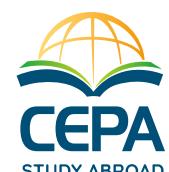
www.cepa-abroad.org/escstrasbourg

escstrasbourg@cepa-abroad.org



Nature Positive Study Abroad

CEPA offsets the on-site CO₂ emissions created by this program as part of our climate pledge. Learn more at: www.cepa-foundation.org/sustainable



Program operated by:

CEPA Study Abroad

www.cepa-abroad.org

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Intercultural Leadership Summer Program



Strasbourg
FRANCE

www.cepa-abroad.org

A challenging and innovative study abroad program for the next generation of leaders:

Intercultural Leadership Summer Program

Program Overview

Designed for undergraduate students, the course content focuses primarily on business and political leadership. The instructors are from North American and European universities. This is an intensive program and students are encouraged to complete some of the required reading ahead of time.

About Strasbourg

Strasbourg, a modern, diverse, and multicultural city, is a significant player in European politics. As the official seat of the European Parliament, the Council of Europe, and the European Court of Human Rights, it is a key hub for political, governmental, and business leaders in Europe and worldwide. This political significance, combined with its status as a university town with a vibrant cultural and social scene, offers students an exciting study abroad experience.



Courses

SOCI 3332 Culturology-Cross-Cultural Communication – BINT 3366 Intercultural Communication

(3 semester credit hours)

This course introduces students to key concepts and theories surrounding international and intercultural communication. In our interdependent world, intercultural communication is an asset to students of all majors as they require the knowledge, skills, insights, and sensitivities to be upstanding citizens and successful leaders.

GOVT 4399 ST – Sustainable Leadership

(3 semester credit hours)

This thought-provoking course takes students on a journey as they explore leadership philosophies and styles. Students will learn how to effectively interact in culturally appropriate and sustainable ways. Through readings, research, dialogue, critical analysis, and interactive learning, students will discover how to be global leaders in a complex world.

What's Included

- 2 courses = 6 semester credit hours
- All day corporate leadership workshop
- Orientation program
- Excursions to international and European companies and organizations
- Field trips to cultural sites in France and Germany
- Lectures, workshops, and professional seminars
- CEPA student housing in Strasbourg
- French continental breakfast daily
- Group airport pick-up on arrival day
- Personal support from on-site team in Strasbourg
- Local public transportation and select meals during excursions

Transcripts and credits are issued by CEPA's School of Record. Visit the website for details: www.cepa-abroad.org

Student Benefits

- **Develop** a broader global perspective of the world.
- **Understand** cultures and communication styles.
- **Improve** your leadership skills and achieve confidence.
- **Gain** international networking opportunities.
- **Discover** your professional and personal potential.



"This program has enhanced my understanding of my flaws, strengths, and values. I feel more confident in my sense of self and have the tools to be an international leader."

*- Jonah Harris,
Intercultural Leadership Student*